



## 13<sup>TH</sup> CCA CONFERENCE AND ANNUAL MEETING

January 13 and 14, 2016

Best Western – Lamplighter Inn

591 Wellington Rd. S.

London, ON

(519) 681-7151

### Agenda

#### Wednesday, January 13<sup>th</sup> – Conference Opening

- 8:15 a.m. Registration and continental breakfast
- 8:45 a.m. Opening Remarks, Canadian CCA Board Chair, Clare Kinlin
- 9:00 a.m. ***“How to Make Mobile Technology Work for You”*** – Peter Gredig, AgNition
- 9:50 a.m. ***“How CCAs in California are Dealing with Water and Environmental Issues”*** – Fred Strauss, Branch Manager, Crop Protection Services, California
- 10:30 a.m. Refreshment Break
- 10:50 a.m. ***“4R Nutrient Management: What does it mean for CCAs?”*** – Jason Solberg, Assistant Director of Stewardship Programs, Illinois Fertilizer & Chemical Association
- 11:40 a.m. Committee Reports – Canadian CCA Association
- 12:00 p.m. Lunch Buffet
- 1:00 p.m. ***“Pest Diagnostic Clinic”***, Tracey Baute, Entomologist, Mike Cowbrough, Weed Management, and Albert Tenuta, Pathologist, Field Crops Program Leads, OMAFRA
- 1:50 p.m. ***“How to Incorporate Cover Crops into Your Business”***– Betsy Bower, CCA, Ceres Solutions, Indiana
- 2:40 p.m. Annual Meeting of the Canadian CCA Association
- 3:00 p.m. Refreshment Break
- 3:20 p.m. ***“Risk: Why We Fear Things We Shouldn’t”*** – Dan Gardner, Journalist and Author of *Risk* and *Future Babble*; Panelist on CTV's Question Period
- 4:10 p.m. Speaker program adjourns
- 5:30 p.m. Cocktail Hour, compliments of the Best Western Lamplighter Inn

Crop protection companies and other industry companies will have displays and booths in the Atrium

- 6:30 p.m. Banquet (*dress is business casual*)
- 8:00 p.m. Presentation of the Annual CCA Award of Excellence
- 8:30 p.m. to 10:30 p.m. to Midnight Charity Fundraising Auction  
Hospitality and networking

**Thursday, January 14<sup>th</sup>**

- 7:30 a.m. Hot Buffet Breakfast
- 8:20 a.m. Opening Remarks, Ken Currah, Vice-Chair, Canadian CCA Association
- 8:30 a.m. ***“Crop Machinery and Technologies: Future Vision”*** – Scott Shearer, Food, Agriculture and Biological Engineering, Ohio State University
- 9:20 a.m. ***“How do you Define Sustainability?”*** – Dr. Steve Savage, Speaker, Writer, Consultant
- 10:10 a.m. Refreshment Break
- 10:30 a.m. ***“Zone Banding of Nutrients versus Broadcast Application”*** - Tony Vyn, Cropping Systems Extension Agronomist, Department of Agronomy, Purdue University
- 11:20 a.m. ***“Lab to Field - Studies That Help to Determine Bee Health”*** – Cynthia Scott-Dupree, Professor and Bayer CropScience Chair in Sustainable Pest Management
- 12:10 p.m. Marketing Committee Report and Contest Draws
- Meeting Adjourned
- 12:25 p.m. Lunch Buffet

**CEUs available:**

Day One: IPM – 1 CM – 1 SW – 2 PD – 2

Day Two: IPM – 1 CM – 2 NM – 1

\*Note: Hotel check-out is 11:00 a.m. A baggage storage area is available upon request.



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### REGISTRATION FORM

**Cost:** **\$254.25** (\$225 + \$29.25 HST) *per person before December 18, 2015*, **\$310.75** (\$275 + 35.75 HST) *per person after December 18, 2015*.

The registration fee includes meeting materials, two lunches, coffee breaks, banquet, a continental breakfast on day one and a hot buffet breakfast on day two.

**\*\*Please note:** We will be strictly enforcing the late registration fee, so ensure your cheque is post-marked by December 18<sup>th</sup>!

**Online:** We now accept online payment (Visa/MasterCard) for your CCA Conference registration. Please go to: <http://www.ccaontario.com/document.aspx?catid=133&docid=69> to pay online.

**Make cheques payable to: CCA Association.** **Visa or MasterCard payments:** fill out the information below and return to the CCA office.

**Mail to:** CCA Association, 39 William Street, Elmira, ON N3B 1P3. Fax: 519-669-3826  
Registration is complete upon receipt of fee.

Name: \_\_\_\_\_

Check here if receipt required: ☐

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Your fax or e-mail: \_\_\_\_\_

CCA Number: \_\_\_\_\_ You must be a member of CCA to attend.

Dietary Concerns/Food Allergies: \_\_\_\_\_

Credit Card Information: \_\_\_\_\_

Name on credit card (Please print)

Visa ☐ MasterCard ☐

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Card Number

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Security Code  
(found on back of card)

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Expiry

**NOTE:** You must make your own hotel reservations by calling 519-681-7151. There is a block of rooms set aside under **Certified Crop Advisors** at a room rate of \$119.00 Standard Room or \$139.00 Business Class (upgrade) per night based on single or double occupancy payable to the hotel. Room block will be held until **December 21, 2015**. Please be sure to ask for the **Certified Crop Advisors Room Block** as we receive a reduction on conference costs based on the number of rooms booked. Map and directions to the hotel are available at <http://www.lamplighterinn.ca/map/>.